

Urgent campaign



WITH A HAND ON THE HEART

In partnership with the U.S.-based organization Global Health Partner (GHP), mediCuba-Europe has set out to provide Cuba's healthcare system with a total of 1,000 pacemakers for as many Cuban patients between 2024 and 2025, aiming to address the urgent deficit of these critical devices.



In April 2024, Cuban health authorities submitted an urgent request for pacemakers to mediCuba-Europe to cover the significant gap between the needs and the equipment that the Ministry of Public Health (MINSAP) can procure.

At that time, the shortfall was estimated to be several hundred devices, leaving urgent cases hospitalized under monitoring due to the unavailability of pacemakers.

This has far-reaching consequences:

- **For individuals:** Extended hospitalization disrupts their economic and social activities.
- **For the healthcare system:** Resources like hospital beds, medications, medical equipment, and staff are strained, limiting support for other patients.

A Call to Solidarity:

From the U.S. to Europe, Solidarity with Cuba!

To respond to this request and support Cuba's healthcare system, mediCuba-Europe has launched the campaign [#WithAHandOnTheHeart](#) to ensure a stable and predictable flow of pacemakers in 2024 and 2025, addressing the most urgent needs and enabling patients to leave the hospital sooner.

Expected Results

- ✓ **Deliver 1,000 pacemakers** to Cuba between 2024 and 2025
- ✓ **Reduce extended hospitalizations** of patients awaiting pacemakers
- ✓ **Establish a reliable channel** for purchasing and shipping pacemakers to Cuba



Via San Bernardino, 5
CH-6988 Ponte Tresa

Euro account

IBAN: CH92 0076 4301 3245 Y000 1

Swiss franc account

IBAN: CH82 0900 0000 6513 1535 5

Budget

2024	2025	Total
€ 330 000,00	€ 330 000,00	€ 660 000,00

Duration

Phase 1 | July - December 2024

Phase 2 | January - December 2025

By the end of 2024, 500 devices

(both single-chamber and dual-chamber pacemakers) will have been delivered to Cuba.

Nationwide Reach

The pacemakers received are distributed by MINSAP following a pre-established plan and used in hospitals across the country. MINSAP also ensures the necessary supplies and qualified personnel for surgeries and patient care.



GLOBAL HEALTH PARTNERS

Global Health Partners (GHP), a U.S. non-profit, has supported health initiatives in Latin America for decades.

Their long-standing collaboration with Cuba has included multiple campaigns to provide medical supplies to the island.



UNIT PRICES

Single-chamber pacemaker

€ 500

Dual-chamber pacemaker

€1'000

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